



PRESS RELEASE

Contact Information:

EZX INC
Greg Nadan
973.868.3349
marketing@ezxinc.com
www.ezxinc.com
sales direct 212.876.1257

ACTIV Financial and EZX Inc. Partner to Produce Integrated Trading Interface

July 24, 2008 --(*bobsguide.com, finextra.com*)-- ACTIV Financial Systems, Inc., a leading provider of low-latency market data solutions, has teamed with EZX, Inc., an innovative provider of trading infrastructure, to produce an integrated market data and trading platform for equity traders.

This new partnership enables EZX to merge ACTIV's market data with the EZoms trading platform, creating a more efficient and accurate trading base. Traders are now able to view market data from within EZoms to quickly place trades to any of the 100+ EZX certified destinations. In addition, EZX clients will benefit from a single, streamlined administration and technical support center.

"It is important for our business to have a tightly integrated solution, as well as streamlined support," Andrew Nussbaum, Senior Vice President of Sloan Securities remarked. "We turned to EZX and ACTIV - and they have delivered a compelling solution that can be deployed directly to both our traders and top clients."

Paul Savin, CEO of EZX sees the new partnership as a way to provide a fast and reliable feed that will deliver the information that clients demand from our systems. Says Savin, "ACTIV was easy to integrate and offered the best all around package for our clients' needs."

Frank Piasecki of ACTIV Financial concurs, "EZX brings a compelling set of technology to the market and have effectively integrated to our low-latency market data solutions. This, coupled with a "get it done" attitude is a good match for the rapidly evolving capital market process."

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