



## PRESS RELEASE

### Contact Information:

Greg Nadan  
EZX, Inc.  
Phone: 908-376-1446  
Email: [greg.nadan@ezxinc.com](mailto:greg.nadan@ezxinc.com)  
Web: [www.ezxinc.com](http://www.ezxinc.com)

### **EZX – 3<sup>rd</sup> GENERATION iSERVER™ NOW AVAILABLE**

*EZX Inc., a leading provider of trading infrastructure for hedge funds, broker/dealers and proprietary trading firms announces the release and availability of its iServer 3G trading platform.*

Westfield, NJ – July 19, 2012 – EZX, Inc. announces its third generation iServer™ solution. This third generation release focuses mainly on **enhanced risk management capabilities, and lower latency.**

While EZX solutions already conform to market access rules, this release improves visibility into trade and risk rules, includes enhanced buying power management, and provides an increased level of control for the brokers.

Brokers use the powerful, but easy to use EZrms GUI to set alerts, monitor risk checks, and cancel orders if need be. Traders using EZX's iServer API for algo/strategy based trading will automatically go through the risk checks that are set and managed by their broker, and do not have any extra work to do.

EZX CEO, John Petschauer said "With our 3rd generation iServer, we improved our risk management functionality while also lowering the overall latency of the system. We have the ability to provide our clients with a competitive low latency infrastructure at a cost effective price point that also can satisfy the increased risk management requirements of sponsoring brokers."

EZX handles all the connectivity, exchange configurations, broker interfaces, and even clearing firm connections as a fully managed service, and we exercise the utmost discretion in dealing with your proprietary trading strategies.

In today's markets, trading firms are constantly looking for an edge, and EZX provides a distinct advantage!